



## **Campaign to End Pediatric HIV/AIDS (CEPA) Advocacy Summit**

Johannesburg, South Africa  
October 20-22, 2009

### **Objectives**

- To launch the Campaign to End Pediatric HIV/AIDS (CEPA) globally
- To present and review six National Advocacy Action Plans & Global Advocacy Action Plan
- To revise and align the six National Advocacy Action Plans & Global Advocacy Action Plan
- To galvanize commitment and support of national, regional and global stakeholders to End Pediatric HIV/AIDS

### **Overview of Agenda**

#### **DAY 1 (Tuesday October 20<sup>th</sup>): LAYING THE FOUNDATION**

- Session 1: Campaign to End Pediatric HIV/AIDS (CEPA) Overview
- Session 2: CEPA National Advocacy Action Plans (NAAPs)
- Session 3: CEPA Global Advocacy Action Plan (GAAP)
- Session 4: Dialogue with Global & Regional Partners

#### **DAY 2 (Wednesday October 21<sup>st</sup>): OPTIMIZING THE IMPACT OF THE CAMPAIGN**

- Session 5: CEPA Advocacy Workshops
- Session 6: Review and Revision of CEPA National Advocacy Action Plans (NAAPs) & GAAP

#### **DAY 3 (Thursday October 22<sup>nd</sup>): DEFINING THE CEPA AGENDA**

- Session 6: Review and Revise CEPA National Advocacy Action Plans (NAAPs) & GAAP
- Session 7: Synthesis and Wrap-Up



## Detailed Agenda

### **DAY 1 (Tuesday October 20<sup>th</sup>): LAYING THE FOUNDATION**

#### **Session 1: Campaign to End Pediatric HIV/AIDS (CEPA) Overview**

- 8:30-8:45am **Welcome by CEPA Initiating Partners**  
(Nathan Tumwesigye, Rolake Odetoynbo, Paul Zeitz)
- 8:45-9:00am **Overview of Meeting agenda and Objectives** (Sanjeev Khagram, Cheryl Mayo)
- 9:00-9:15am **Overview of CEPA** (Paul Zeitz)
- 9:15-9:30am **Overview CEPA core objectives:** (Georgina Bukenya)
- Family-Centered Care and Nutrition
  - Early Infant Diagnosis and Treatment
  - Access to Appropriate Medications
  - Full Funding to Eliminate Pediatric HIV/AIDS

#### **Session 2: CEPA National Advocacy Action Plans (NAAPs)** (Sanjeev Khagram)

- 9:30-10:15am **Presentation of draft National Advocacy Action Plans (10 minutes each)**
- A. Kenya (James Kamau, KETAM)
  - B. Tanzania (Dr. Peter Bujari, HDT)
  - C. Uganda (Franco Wandabwa, ANECCA)
- 10:15-10:45 **Question & Answer Session** (Sanjeev Khagram)
- 10:45-11:15 **Tea Break**
- 11:15-12:00pm **Presentation of draft National Advocacy Action Plans (10 minutes each)**
- D. Zambia (Felix Mwanza, TALC)
  - E. Mozambique (Gloria Nyamuzuwe, MATRAM)
  - F. Nigeria (Prof Eburn Adejuyigbe, Obafemi Awolowo University)
- 12:00-12:30pm **Question & Answer Session** (Sanjeev Khagram)
- 12:30-12:45pm **Presentation Summary** (Rolake Odetoynbo, Paul Zeitz)
- Highlights from Q&A
  - Highlight similarities
  - Summary of proposed advocacy outcomes
  - Recommendations



- 12:45-1:00pm **Introduce Advocacy Workshops and Signup**
- 1:00-2:00pm **Lunch Break**  
Presentation on the involvement of children in advocacy (Shani Winterstein)

**Session 3: CEPA Global Advocacy Action Plan (GAAP)**

- 2:00-2:30pm **Overview of draft Global Advocacy Action Plan** (Carol Bergman)
- Presentation of the GAAP
  - Review implications for the global advocacy action plan from perspective of the national advocacy action plans including:
    - Gaps
    - Themes
    - Priorities
  - Introduce Global Advocacy Action Plan (GAAP) Working Group and Sign Up
- 2:30-2:45pm **Opportunities for Regional Advocacy** (Franco Wandabwa)
- Do we need a Regional Advocacy Action Plan (RAAP)?
- 2:45-3:00pm **Question and Answer Session** (Sanjeev Khagram)
- 3:00-3:30pm **Tea Break**

**Session 4: Dialogue with Global & Regional Partners**

- 3:30-5:00pm **Panel Presentation from Global and Regional perspectives** (Nathan Tumwesigye)
- Responding to six National Advocacy Action Plans & Global Advocacy Action Plan
  - Opportunities for joint action
  - Key themes and priorities from an organizational perspective
- Panel Presenters**
- UNICEF (Ngashi Ngongo or Shani Winterstein)
  - UNAIDS (Lina Nykanen-Rettaroli)
  - CHAI (Kate Schroder)
  - Global Fund (Khaya Matsha-Carpentier)
  - PEPFAR perspectives (Nathan Tumwesigye, ANECCA)
  - WHO (Rufaro Chatora)
- 5:00-5:30pm **Discussion and Wrap up** (Sanjeev Khagram)
- 6:00-6:45pm **Side Meeting: Meeting of Advocacy Workshop Presenters**
- 6:45-7:15pm **Side Meeting: Meeting of Facilitators of NAAP and GAAP Working Groups**
- 7:00-9:00pm **Welcome reception** (Lydia Mungherera, Cheryl Mayo)



**DAY 2 (Wednesday October 21<sup>st</sup>): OPTIMIZING THE IMPACT OF THE CAMPAIGN**

8:30-9:00am **Welcome and Reflections** (Sanjeev Khagram, Cheryl Mayo)

**Session 5: CEPA Advocacy Workshops**

9:00-10:30am **Advocacy Workshops I**  
**(Concurrent workshops and participants choose one to attend)**

- A. Leveraging the Global Fund to Achieve CEPA Core Objectives
- B. Leveraging PEPFAR to Achieve CEPA Core Objectives
- C. Overcoming the Human Resource Crisis
- D. Developing a National-Level CEPA Watchdog Mechanism
  - Budget monitoring
  - Procurement
  - Donor Program disbursement
- E. Bi-annual “End Pediatric AIDS” National-level Campaign Weeks
- F. Using the Stigma Index to Achieve CEPA Core Objectives
- G. CEPA Network Communications
- H. CEPA Monitoring and Evaluation System

10:30-11:00am **Tea Break**

11:00-12:30pm **Advocacy Workshops II**  
**(Concurrent workshops and participants choose a different workshop to attend)**

- A. Leveraging the Global Fund to Achieve CEPA Core Objectives
- B. Leveraging PEPFAR to Achieve CEPA Core Objectives
- C. Overcoming the Human Resource Crisis
- D. Developing a National-Level CEPA Watchdog Mechanism
  - Budget monitoring
  - Procurement
  - Donor Program disbursement
- E. Bi-annual “End Pediatric AIDS” National-level Campaign Weeks
- F. Using the Stigma Index to Achieve CEPA Core Objectives
- G. CEPA Network Communications
- H. CEPA Monitoring and Evaluation System

12:30-2:00pm **Lunch Break**  
 Perspectives from the Children’s Investment Fund Foundation (CIFF)  
 (Jonathan Levine)



**Session 6: Review and Revision of CEPA National Advocacy Action Plans (NAAPs) & GAAP**

2:00-2:30pm **Orientation to National Advocacy Action Plans Review:**  
(Sanjeev Khagram, Cheryl Mayo)

*Part I: Defining Advocacy Output & Advocacy Outcomes*

2:30-4:00pm **Country Working Groups: Review Advocacy Action Plans: review and prioritize advocacy outputs & advocacy outcomes**

(Participants divided into country groups and GAAP Working Group)

4:00-5:00pm **National Advocacy Action Plans (NAAPs): Report back**

- Kenya
- Tanzania
- Uganda
- Zambia
- Mozambique
- Nigeria

5:00-5:30pm **Plenary Discussion and evening assignments for Day 3**

(Cheryl Mayo, Paul Zeitz)

6:00-7:00pm **Side Meeting: Meeting of facilitators of NAAP & GAAP working groups**

7:00-8:00pm **Side Meeting: Meeting of Facilitators of NAAP and GAAP Working Groups**



## DAY 3 (Thursday October 22<sup>nd</sup>): DEFINING THE CEPA AGENDA

8:30-9:00am **Welcome and Reflections** (Sanjeev Khagram, Cheryl Mayo)

### **Session 6: Review and Revision CEPA NAAPs & GAAP (continued)**

9:00-9:30am **Next Steps in National Advocacy Action Plans Review:**  
(Sanjeev Khagram, Cheryl Mayo)

#### *Part II: Defining Key Performance Indicators (KPIs)*

9:30-11:00am **Country Working Groups: National Advocacy Action Plans: review Key Performance Indicators for advocacy outputs and advocacy outcomes**

(Participants divided by country groups and GAAP Task Force)

11:00-11:30am **Tea Break**

11:30-12:30pm **Plenary Address: Her Excellency Graça Machel**

12:30-2:00pm **Media Event with Her Excellency Graça Machel (invitation only)**

12:30-2:00pm **Lunch Break (Key Note address, to be determined)**

2:00-3:00pm **Revised National Advocacy Action Plans (NAAPs): Report back**  
(Cheryl Mayo, Paul Zeitz)

- Kenya
- Tanzania
- Uganda
- Zambia
- Mozambique
- Nigeria

3:00-4:00pm **Revised Global Advocacy Action Plan (GAAP)** (Carol Bergman)

**Report back by Global Advocacy Action Plan Working Group**

### **Session 7: Synthesis and Wrap-Up**

4:00-5:00pm **Wrap up and next steps** (Nathan Tumwesigye, Cheryl Mayo)

6:00-7:30pm **Victory Reception!** (Paul Zeitz, Rolake Odetoynbo)