

Global AIDS Alliance

2005 Annual Report

The mission of the Global AIDS Alliance (GAA) is to galvanize the political will and financial resources needed to slow, and ultimately stop, the global AIDS crisis, and to reduce its impacts on poor countries hardest hit by the pandemic. Founded in 2001, we have carved out a leadership role in shaping the AIDS policy debate and mobilizing coalition-based campaigns to break through bureaucratic inaction and speed the pace of the global response to HIV/AIDS.

Strategically focused on analyzing the issues, informing the media and policymakers, catalyzing diverse coalitions, and mobilizing grassroots activists nationwide, GAA has achieved considerable success in securing improved policies and increased funding for global AIDS programs—earning a well-deserved reputation for holding decision-makers accountable and encouraging concerned citizens to demand political action. We have also established strong relationships with major stakeholders, including the Global Fund to Fight AIDS, TB and Malaria, UNAIDS, UNICEF, and the World Health Organization, as well as with key officials in the U.S. Congress and United Nations.

Here in the United States, it took years of persistent, informed advocacy to persuade federal officials to respond to the AIDS epidemic by creating and funding a wide range of programs in research, prevention, treatment, and care, and passing legislation to protect people with HIV/AIDS. The same committed advocacy is now required to mobilize the political will and financial resources needed to respond to the global AIDS crisis. Clearly, increased government commitment will be essential to implementing comprehensive, long-term solutions to the HIV/AIDS pandemic. But securing that commitment will require pressure from an engaged and energized American public.

GAA's work has earned high-level recognition. Stephen Lewis, United Nations Special Envoy for HIV/AIDS in Africa, recently observed:

“Five years ago, virtually no one was talking about global HIV/AIDS, much less insisting that the U.S. contribute one-third of the amount needed to address the pandemic. Today, thanks in large part to aggressive advocacy by the Global AIDS Alliance, the U.S. has significantly increased its investment in fighting global AIDS, and policymakers are beginning to grapple with critical issues such as debt relief and the orphans crisis. But much more remains to be done, and GAA is ideally positioned to take the fight to the next level—ensuring that AIDS policy remains firmly grounded in science and holding politicians' feet to the fire.”

I. PROGRAM REPORT

GAA combines media and public education with targeted coalition-building and grassroots mobilization in order to raise awareness and inspire activism in support of ongoing advocacy efforts to persuade U.S. policymakers and other stakeholders to implement a more comprehensive—less incremental—response to the global AIDS crisis. During 2005, we focused on securing progress toward (1) a comprehensive HIV prevention strategy; (2) universal treatment access, with a focus on treatment for women and expanded availability of pediatric AIDS medications; (3) a comprehensive response to the crisis of orphans and vulnerable children; and (4) universal basic education and the abolition of school fees. In addition, we work to mobilize increased U.S. and multilateral resources for the fight against HIV/AIDS; ensure accountability for achieving concrete progress in slowing the epidemic and addressing its impacts; and convene key stakeholders in order to catalyze action.

As described below, we achieved considerable success in advancing these goals during 2005.

Mobilizing Increased Resources for the Fight Against Global HIV/AIDS

- ◆ GAA helped launch a “Make AIDS History” activist coalition that urged G8 leaders to commit additional resources to fighting global HIV/AIDS, including increased support for health care workers, expanded treatment access, and accelerated debt cancellation.
- ◆ In partnership with the Global Fund to Fight AIDS, TB and Malaria, UNAIDS, and others, GAA published a feasibility study on a new Global Fund Debt Conversion (GFDC) mechanism that could generate significant additional resources for Global Fund-approved programs, and has developed a plan for achieving proof-of-concept of GFDC. In addition, we continued to support efforts to advance other innovative financing mechanisms, including the International Finance Facility and the airline solidarity contribution. (http://www.globalaidsalliance.org/Global_Fund_Debt_Conversion.cfm)
- ◆ GAA continued to advocate for a fair-share U.S. commitment to the Global Fund, and helped ensure passage of a budget amendment introduced by Senators Durbin (D-IL) and Santorum (R-PA) that added \$100 million to the 2006 U.S. contribution to the Global Fund. Ultimately, our advocacy helped secure a \$550 million U.S. contribution to the Global Fund for 2006, an increase of \$250 million over the President’s request, albeit less than needed to fully fund a new round of grants.
- ◆ In response to a White House initiative on aid to Africa announced prior to the G8 Summit, GAA collaborated with groups working on education and malaria to focus media attention on the Bush administration’s failure to commit significant new resources to eliminating school fees or fighting epidemic disease, and its lack of support for effective multilateral programs. (http://www.globalaidsalliance.org/063005_press_briefing.cfm)
- ◆ GAA issued an assessment of U.S. contributions to global health and education initiatives, comparing White House spending proposals with the documented global need for additional resources. (http://www.globalaidsalliance.org/comparison_charts.cfm)
- ◆ GAA’s advocacy helped persuade the Global Fund’s Board of Directors to announce a sixth round of grants, which will hopefully be disbursed during 2006.
- ◆ GAA’s advocacy helped secure a pledge from Japanese leaders to contribute \$5 billion over five years to help African nations fight HIV/AIDS and malaria.

Advancing a Comprehensive HIV Prevention Strategy

- ◆ GAA’s advocacy and media outreach helped prevent PEPFAR from extending a policy requiring recipients of U.S. AIDS funding to pledge their opposition to commercial sex work to groups funded by multilaterals such as the Global Fund.
- ◆ GAA filed an affidavit and signed the amicus brief in support of a lawsuit opposing the U.S. policy requiring HIV/AIDS groups seeking funding to provide services in other countries to pledge to oppose commercial sex work. (http://www.globalaidsalliance.org/prostitution_loyalty_oath_lawsuit.cfm)
- ◆ GAA launched a new “PEPFAR Monitor” web page that provides up-to-date news and analysis of the President’s Emergency Plan for AIDS Relief, with a focus on PEPFAR’s effectiveness in advancing a comprehensive HIV prevention strategy. (http://www.globalaidsalliance.org/PEPFAR_Monitor.cfm)
- ◆ GAA focused media attention on the requirement that two-thirds of all U.S. funding to prevent the sexual transmission of HIV/AIDS must be directed to programs that promote abstinence and fidelity rather than access to condoms and other prevention methods.
- ◆ We continued to support the advocacy and legislative efforts of reproductive health organizations such as the Alan Guttmacher Institute and the Center for Health and Gender Equity to ensure that PEPFAR supports a comprehensive approach to HIV prevention. In addition, we are supporting efforts to publicize the results of country-level monitoring of PEPFAR’s prevention policies and funding.

Accelerating Universal Treatment Access

- ◆ GAA’s advocacy helped persuade leaders at both the July 2005 G8 Summit and the September 2005 Millennium Summit to endorse the goal of ensuring that 80% of all people with HIV/AIDS have access to treatment by 2010. In doing so, we revitalized HIV/AIDS stakeholders at the United Nations and galvanized a major global push toward universal treatment access.

- ◆ GAA co-hosted a press teleconference that focused attention on how the Central America Free Trade Agreement (CAFTA) will undermine access to affordable generic medicines for AIDS and other diseases, and helped mobilize significant bipartisan Congressional opposition to CAFTA.
- ◆ GAA helped launch a new Stop HIV/AIDS in India campaign, which seeks to mobilize grassroots action and media attention in support of a more effective response to HIV/AIDS in India, and to mitigate the threat posed by patent restrictions on India's production of affordable generic medications.
- ◆ GAA's advocacy helped secure Congressional action to ensure greater transparency in PEPFAR's procurement of antiretroviral medications (ARVs), including lower-cost generic drugs.
- ◆ GAA developed a policy analysis that provided the framework for a new "Treat the Children" campaign to increase access to pediatric ARVs. (http://www.globalaidsalliance.org/Treat_the_Children.cfm)
- ◆ In October 2005, GAA organized a speaker tour in Tennessee—featuring Milly Katana of the Health Rights Action Group in Uganda—to mobilize grassroots activism and focus media attention on the failure of both the White House and Congress to mount a comprehensive response to the global AIDS crisis.

Mobilizing a Comprehensive Response to the Crisis of Orphans and Vulnerable Children

- ◆ GAA and its Global Action for Children coalition partners mobilized citizen activists nationwide and played a lead role in securing passage of the Assistance for Orphans and Vulnerable Children in Developing Countries Act of 2005, which will enhance local capacity to provide basic care and support for children, including psychosocial support and food and nutrition programs; expand access to basic education through the elimination of school fees; and provide basic health care, including treatment for children with HIV/AIDS. (http://www.globalaidsalliance.org/OVC_Legislative_Update.cfm)
- ◆ GAA secured broad civil-society support for a series of recommendations to ensure the effectiveness of the Bush administration's strategic plan for coordinating, implementing, and monitoring OVC programs. (http://www.globalaidsalliance.org/OVC_Strategy_Recommendations.cfm)
- ◆ PEPFAR is now allocating 10% of its spending to OVC programs, in accordance with a provision GAA helped secure in the 2003 U.S. Global AIDS Bill, and we played a key role in ensuring the inclusion of OVC programs in the latest UNAIDS estimates of resources needed to fight the epidemic.
- ◆ GAA developed a policy analysis of the Global Fund to Fight AIDS, TB and Malaria's effectiveness in mobilizing resources to address the needs of orphans and vulnerable children. (http://www.globalaidsalliance.org/Remember_the_Children.cfm)
- ◆ GAA continued our efforts to strengthen the Global Action for Children coalition, securing FXB International's involvement as co-chair of GAC's Leadership Council, undertaking a formal strategic planning process, and developing new funding prospects.
- ◆ GAA and Global Action for Children forged an active partnership with UNICEF's new "Unite for Children, Unite Against AIDS" campaign.

Accelerating Universal Basic Education and the Elimination of School Fees

- ◆ GAA issued an advocacy brief that outlines the clear link between access to education and reduced HIV infection rates. (http://www.globalaidsalliance.org/advocacy_brief_education_and_AIDS.cfm)
- ◆ GAA's advocacy helped generate increased support for action to accelerate universal basic education and the elimination of school fees within the White House and on Capitol Hill.
- ◆ GAA helped secure a renewed \$15 million earmark for the elimination of school fees, as well as an additional \$65 million in funding for countries participating in the Education for All—Fast Track Initiative—a significant increase in new resources for universal basic education.
- ◆ We continued to monitor the design and implementation of a \$15-million pilot program for eliminating school fees that resulted in part from GAA's advocacy last year.
- ◆ GAA worked closely with allies in the basic education arena, such as the Global Campaign on Education, to secure the inclusion of school fees elimination on the agenda for the G8 Summit, and in the Blair Commission for Africa's report, "Our Common Interest."
- ◆ GAA conducted a study mission in Tanzania and Kenya to evaluate recent education reform initiatives and build the case for the abolition of school fees.
- ◆ GAA helped broker a new agreement between the World Bank and UNICEF to work with other donors to facilitate the elimination of school fees in selected countries.

- ◆ GAA was invited to be an official observer at the Fifth Meeting of the High-Level Group on Education for All and the Fast Track Initiative in Beijing in December 2005, which helped galvanize a major new global coalition around the need for a coordinated multi-country initiative to eliminate school fees.

Ensuring Accountability for Progress in the Fight Against Global AIDS

- ◆ GAA's media and public education outreach in conjunction with World AIDS Day 2005 focused on the need to hold policymakers accountable for achieving concrete progress in the fight against HIV/AIDS, including targets for achieving universal treatment access and strengthening the Global Fund. (http://www.globalaidsalliance.org/World_AIDS_Day_2005.cfm)
- ◆ GAA expanded its efforts to engage local activists, introducing a new bimonthly "Eyes on the Prize" legislative and policy update and monthly conference calls. In addition, we continued to distribute regular email action alerts to mobilize grassroots activism to help hold policymakers accountable for taking concrete action on global HIV/AIDS issues.
- ◆ GAA began working with key stakeholders, including the World Health Organization, AIDS Accountability International, and the Inter-European Parliamentary Forum on Population and Development, in order to launch a new "Global AIDS Watch" mechanism for monitoring progress toward universal access to HIV/AIDS treatment, prevention, and care and support for orphans and vulnerable children.
- ◆ In partnership with HealthGAP, GAA has begun to develop a "Fix the Fund" advocacy agenda for strengthening the Global Fund to Fight AIDS, TB and Malaria and maximizing its effectiveness and accountability.

Convening Key Stakeholders to Catalyze Action

- ◆ GAA convened major stakeholders to define a policy agenda for expanding access to basic education, including accelerating a multi-country initiative to abolish school fees and expanding and reforming the Education for All–Fast Track Initiative.
- ◆ GAA supported the creation of a new Health Systems Action Network to accelerate informed, coordinated action by key partners, and to facilitate health systems strengthening in poor countries.
- ◆ GAA brought together key stakeholders to review the French government's proposal for introducing an international solidarity contribution in order to generate new resources for the fight against HIV/AIDS.
- ◆ As a member of the UNAIDS Resource Needs Steering Committee, GAA helped ensure that the June 2005 estimates of the resources needed to fight global AIDS addressed both OVC and health systems.
- ◆ In May 2005, GAA organized a two-day advocacy training conference in New York to help build a network of local activists who can mobilize grassroots support for improved global AIDS policies.
- ◆ GAA continued to work with the African Union and AIDS Watch Africa to support the design and implementation of a continent-wide strategy to stop AIDS and mitigate the orphans crisis.
- ◆ We continued to serve on the Global Fund's External Expert Reference Group, which is developing a strategy for ensuring active civil-society participation in the Fund's operations.

II. FINANCIAL REPORT

The following financial statements outline the Global AIDS Alliance's total income and ending net assets for the fiscal year ended December 31, 2005, as well as our statement of functional expenses.

FY2005 STATEMENT OF ACTIVITIES

	<u>Temporarily Unrestricted</u>	<u>Restricted</u>	<u>2005 Total</u>
<u>Revenue:</u>			
Contributions and grants	\$445,339	\$946,494	\$1,391,833
Contributions (in-kind)	\$25,000	—	\$25,000
Fiscal sponsorship fees	\$8,429	—	\$8,429
Other income	\$1,789	—	\$1,789
Net assets released due to satisfaction of program restrictions	<u>\$901,653</u>	<u>(\$901,653)</u>	<u>—</u>
TOTAL REVENUE	\$1,382,210	\$44,841	\$1,427,051
<u>Expenses:</u>			
Program services	\$1,153,249	—	\$1,153,249
Management and general	\$45,945	—	\$45,945
Fundraising	<u>\$108,798</u>	<u>—</u>	<u>\$108,798</u>
TOTAL EXPENSES	\$1,307,992	—	\$1,307,992
Change in net assets for the year	\$74,218	\$44,841	\$119,059
Net assets, beginning of year	<u>(\$3,428)</u>	<u>\$255,159</u>	<u>\$251,731</u>
<u>NET ASSETS, END OF YEAR</u>	<u>\$70,790</u>	<u>\$300,000</u>	<u>\$370,790</u>

FY2005 STATEMENT OF EXPENSES BY FUNCTIONAL AREAS

	<u>Program Services</u>	<u>Management and General</u>	<u>Fundraising</u>	<u>2005 Total</u>
<u>Expenses:</u>				
Salaries	\$335,712	\$32,638	\$69,042	\$437,392
Fringe benefits	\$45,401	\$4,414	\$9,337	\$59,152
Grants	\$3,794	—	—	\$3,794
Consulting	\$74,108	\$1,588	\$3,360	\$79,056
Rent and insurance	\$19,838	\$1,929	\$4,080	\$25,847
Program expenses	\$557,286	—	\$5,655	\$562,941
Fundraising expenses	—	—	\$5,430	\$5,430
Equipment and supplies	\$9,715	\$944	\$1,998	\$12,657
Repairs and maintenance	\$3,852	—	—	\$3,852
Subscriptions	\$3,641	\$354	\$749	\$4,744
Telephone and utilities	\$8,346	\$811	\$1,716	\$10,873
Travel and entertainment	\$52,764	—	—	\$52,764
Postage and delivery	\$1,790	\$174	\$368	\$2,332
Printing and reproduction	\$2,038	\$198	\$419	\$2,655
Staff development and recruitment	\$363	\$35	\$75	\$473
Advertising and promotion	—	—	\$522	\$522
Meeting expenses	\$750	—	—	\$750
Media outreach	\$4,445	—	—	\$4,445
Miscellaneous	\$6,148	\$598	\$1,264	\$8,010
Depreciation	<u>\$4,070</u>	<u>\$396</u>	<u>\$837</u>	<u>\$5,303</u>
	\$1,134,061	\$44,079	\$104,852	\$1,282,992
<u>In-kind contributions:</u>				
Rent	<u>\$19,188</u>	<u>\$1,866</u>	<u>\$3,946</u>	<u>\$25,000</u>
<u>TOTAL</u>	<u>\$1,153,249</u>	<u>\$45,945</u>	<u>\$108,798</u>	<u>\$1,307,992</u>

III. ORGANIZATIONAL STRUCTURE

The Global AIDS Alliance's staff and Board of Directors as of December 31, 2005, are listed below:

Staff

Dr. Paul Zeitz, *Executive Director*
David Gartner, *Policy Director*
David Bryden, *Communications Director*
Catherine Lemp, *Development Director*
Lisa Schechtman, *Policy & Grassroots Associate*
Christian Doucette, *Administrator*

Board of Directors

Rev. Mpho Tutu, *Chair*
Tutu Institute of Prayer & Pilgrimage

Kelly O'Brien, *Vice Chair and Acting Treasurer*
Girls On the Run–Chicago

Charles Stephenson, *Secretary*
Constituency for Africa

Paul Boneberg
Global AIDS Action Network

Margaret Conway
DDB Bass & Howes

Dr. Paul Farmer
Partners in Health

Milly Katana
Health Rights Action Group

Elena Pullen-Venema
RISA Charitable Trust

Dr. Rajwant Singh
Sikh Council on Religion & Education (SCORE)

Joe Solmonese
Human Rights Campaign

Dr. Paul Zeitz, *President*
Global AIDS Alliance

For more information on the Global AIDS Alliance, or a copy of our 2005 audited financial statements, please contact Global AIDS Alliance, 1413 K Street, NW, 4th Floor, Washington, DC 20005, or email us at info@globalaidsalliance.org.