



Global Advocacy Action Plan (GAAP)

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Remember CEPA's Long-Term Goal

- 80% coverage for pediatric HIV/AIDS treatment and PPTCT+ services



Outline of Presentation

- GAAP Development Process
- Political Climate
- GAAP Targets
- Advocacy Outcomes and Outputs
- 2010 Implementation Plan
- Challenges
- Next Steps

Focus on CEPA's Four Core Objectives

- 1. Comprehensive Family Centered Care and Nutrition
- 2. Early Infant Diagnosis & Treatment
- 3. Access to Appropriate Medicines
- 4. Full Funding to Eliminate Pediatric AIDS
- Cross Cutting Across all four objectives

Environmental Scan of Advocacy & Political Climate

- Global Economic Crisis
- US Government – Obama Administration
 - Funding for PEPFAR & Global Fund
 - Global Health Initiative
 - HIV/AIDS Exceptionalism
- Global Fund Replenishment
- Prioritizing Africa

GAAP TARGETS

- US Government, G-8 and G-20 Governments
- Global Fund
- WHO and UNICEF
- UNAIDS
- UNITAID

Advocacy Outcomes & Outputs: Family Centered Care & Nutrition

- Output: Determine % of GF PPTCT programs in CEPA countries providing optimal drug regimen to prevent HIV transmission from parent-child
- Outcome: Implement GF Board Decision Point 34
- Bottleneck: programs only provide nevirapine
- Beneficiary Outcome: HIV+ women access HAART

Advocacy Outcomes & Outputs: Early Infant Diagnosis & Treatment

- Output: WHO/UNICEF proposal to track implementation of EID/T country guidelines
- Outcome: WHO/UNICEF establish system to track implementation of EID/T guidelines at country level
- Bottleneck: insufficient infrastructure; time
- Beneficiary Outcome: increase access to EID/T

Advocacy Outcomes and Outputs: Access to Medicines

- Output:
 - (1) extend timelines to fund support of PPTCT+ and ped HIV meds & diagnostics in UNITAIDS's workplan;
 - (2) prioritize efforts to impact GH market to reduce prices in PPTCT+ & ped HIV/AIDS drugs
- Outcome: Price reductions of PPTCT+ and pediatric HIV/AIDS medicines, diagnostics and commodities
- Bottleneck: High cost of ped drugs & diagnostics
- Beneficiary Outcome: Increased access to essential medicines

Advocacy Outcomes and Outputs:

Full Funding

- Output: G-8 highlights full funding for GF & HIV/AIDS; OECD tracking of HIV/AIDS funds; ART forecasting
- Outcome: PEPFAR fully funded each year (\$ for PPTCT+ & ped HIV); USG & donors fully fund GF
- Bottleneck: Available resources for PPTCT+ & ped services below global need
- Beneficiary Outcome: Full Funding to scale up PPTCT+; peds services mobilized

Advocacy Outcomes and Outputs: Cross Cutting

- Output: Civil society delegations to GF Board advocate that grants include implementation & monitoring of stigma index
- Outcome: GF proposals & grants require implementation & monitoring of stigma index
- Bottleneck: Stigma
- Beneficiary Outcome: Lowered stigma → greater access to HIV services

2010 Implementation Plan

- Key Activities
 - Develop strategy per Target
 - Identify allies; work in coalition
- Opportunities for local to global action
 - Develop advocacy campaigns (e.g. bottleneck)
 - Clearly identify target
- Implementing Partners
 - African voices

Challenges and Risks

- Multiple Outcomes & Outputs
- Multiple Targets
- Changing Political Environment
- Allies don't always identify same priorities

Next Steps

- Rework GAAP based on feedback from country NAAPS
- Prioritize Bottlenecks, Outputs & Outcomes
- Local to Global Advocacy
 - Review NAAP Targets
 - Revise Outputs & Outcomes
 - Prioritize Outputs & Outcomes in relation to changing political environment

Campaign to End Pediatric AIDS

UKWIMYA LULU
YAKUPWISHA
AKASHISI KA
HIV/AIDS
MU BANA

CAMPAIGN
TO **END**
PEDIATRIC
HIV/AIDS

CAMPAGNE POUR
L'ÉLIMINATION
DU VIH/SIDA
PÉDIATRIQUE

OLUTALO OLWO
KUMALAWO
MUKENENYA
MU BAANA

KUFARITSA **KUSIRIDZA**
KALOMBA **KA** HIV
NAMATENDA YA AIDS
MUBANA BANGO'NO

CAMPAHA PARA
A **ELIMINAÇÃO**
DO VIH/SIDA
PEDIÁTRICO

KAMPENI YA
KUMALIZA
MAAMBUKIZI
YA VVU KWA
WATOTO